



COMPANY PROFILE

*~ Premium Juices
from Singapore ~*



Company Profile



- SUNFRESH is an established fruit juice manufacturer, producing for institutional and retail clients throughout the Asia Pacific region and beyond. We serve our premium fruit juices to clients in the airline, hotel, catering and restaurant sectors.
- Since it entered into the fruit juice business in 1982, SUNFRESH has increased its processing capacity to many folds. This has been achieved by catering to changing customer trends, and their preferences for premium fruit juice. From our production facilities, we manufacture a broad range of fruit juices from freshly squeezed to blended fruit juices.
- SUNFRESH's success in the fruit juice business is largely due to our competence and excellent production management. This begins with the sourcing of premium raw materials to the processing and distribution of the final product.

Our Distribution Network

Brunei	Korea	Papua New Guinea
Cambodia	Malaysia	Philippines
Fiji	Maldives	Taiwan
Guam	Mauritius	Thailand
Hong Kong	Mongolia	Vietnam
Indonesia	New Caledonia	



Airlines/Airports



Hotels



Ship Chandlers



Restaurants



Hospitals



Catering



Supermarkets

Environmentally Friendly Actions

As of 2019, SUNFRESH is part of The Singapore Packaging Agreement (SPA) in conjunction with National Environment Agency (NEA), to reduce packaging waste which constitutes about one-third by weight of Singapore's domestic waste. Since 2007, SUNFRESH is the only one SME who has been awarded every year.



The trend to reduce packaging waste is getting more popular not only in Singapore but also worldwide. Singapore has designated 2019 as the year towards zero waste, and SUNFRESH has been contributing actively.

Some of our recent contributions include:

1) Drinking water supplied to airlines in plastic cups reduced from 4.7g to 4.4g, which saves 3.6 tons of plastic annually.

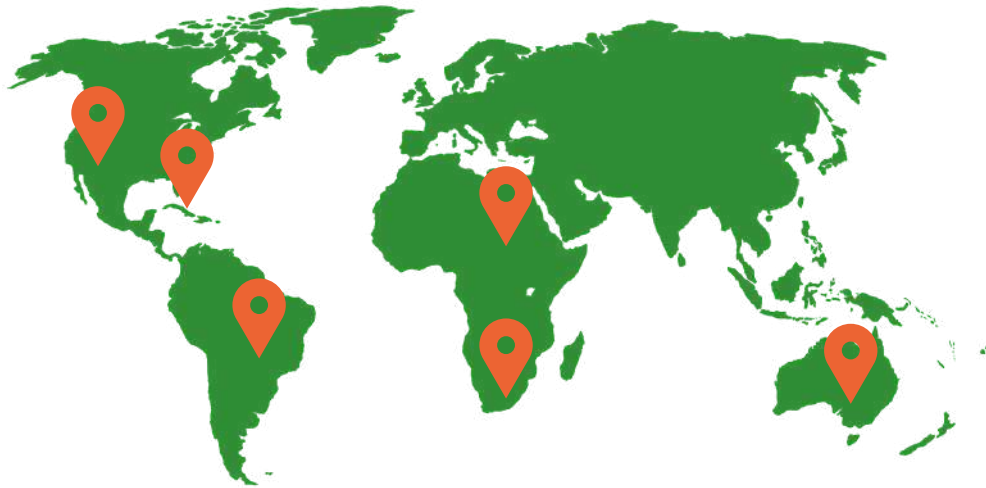
2) Switched the corrugated cardboard boxes (which were discarded after one use) to returnable plastic trays to transport its products. This decreases the use of cardboard boxes from 20% to 3% which helps to save about 33.8 tons of packaging and \$51,000 annually.



3) In January 2019, SUNFRESH switched the packaging for the 25kg additives used in producing reconstituted fruit juices from carton boxes to lighter, machine-sewn kraft paper bags. Through the use of lighter packaging material, it is estimated that about 0.22 tons of paper packaging waste could be avoided annually.



Long Life
Selection



Sunfresh Long Life Juices are made from the finest fruits. To find the perfect fruits, we source from around the world such as California, Florida, Australia, Brazil, South Africa and Egypt following the seasons. This is the way we ensure to deliver our best juices all year round.



You can enjoy the great taste without worry as our products are free from preservatives and we also have No Added Sugar products. Our Long Life Selections are ideal for both export and local consumption. We also provide services to produce your exclusive brand label as our unique OEM partner.

Freshly Squeezed Selection



Sunfresh Freshly Squeezed Orange Juice begins with orange growers in California, Florida, South Africa and Mediterranean areas following the seasons. We work with them to ensure that our oranges are the best from the crop.



Under the Hazard Analysis and Critical Control Points (HACCP) program, the chilled fruits are thoroughly cleansed and carefully hand sorted prior to squeezing. What differentiates Sunfresh is that we use premium citrus juice extractors. This ensures the juice is free from any bitterness or peel-oil.

Immediately after the juice is squeezed, it is further chilled to under 4°C and bottled, then the juices are stored at 2-4°C cold storage. The secret of our fresh juices is controlling the temperature and planning of logistics beforehand.



Cold Pressed Juice



RADIANCE

Carrot,
Orange,
Green-
Apple,
Celery,
Ginger



REVIVE

Beetroot,
Cucumber,
Green-
Apple,
Carrot,
Celery,
Kale,
Ginger



RESTORATIVE

Honeydew,
Cucumber,
Green-
Apple,
Kale



PURIFY

Green-
Apple,
Cucumber,
Celery,
Lettuce,
Kale,
Mint



STIMULATE

Carrot,
Pineapple,
Celery,
Ginger,
Lime



ABC

Apple,
Beetroot,
Carrot



New!

VITALISE

Orange,
Carrot,
Cucumber,
Ginger



New!

ULTRA BOOST

Pineapple,
Orange,
Cucumber,
Green-
Apple,
Lettuce,
Kale,
Spirulina



FRESHLY SQUEEZED

Orange	Orange & Carrot
Carrot	Orange & Beetroot
Watermelon	Apple & Carrot
Pink Grapefruit	Apple & Beetroot

Available to process by HPP* upon your request



*HPP or High Pressure Processing is a method of preserving food and beverage. The product is subjected to very high pressures for less than a few minutes, resulting in the inactivation of spoilage organisms including yeast, mold, harmful pathogens, as well as the reduction of enzymatic activity. This preserves the vitamin, minerals and flavour which gives a freshly squeezed taste.

No Added
Sugar Juice



250ML NO ADDED SUGAR FRUIT JUICE

Orange	Apple	Cloudy Apple	Grape
Mango	Pineapple	Pink Guava	Multifruits



No Added Sugar

Our No Added Sugar juice is processed by mixing the fruit concentrate, and this enhances the flavour of the juice with the natural sweetness from the fruits. Each bottle meets the nutritional guidelines to qualify for Healthier Choice Symbol (HCS).



CHILLED PRODUCTS

FRESHLY SQUEEZED JUICES SELECTION

Orange	Lime	Lemon	Calamansi	Pink Grapefruit
Carrot	Pineapple	Watermelon	White Grapefruit	

PREMIUM JUICES SELECTION

Orange	Lime	Lemon	Mango	Soursop	Calamansi
Fruit Punch	Pink Guava	Green Guava	Apple (Clear)	Apple (Cloudy)	Pineapple
Carrot & Fruits	Sugar syrup	Cranberry	Pink Grapefruit	Grapefruit	Passionfruit

BREAKFAST JUICES SELECTION

Orange	Apple	Pineapple	Grapefruit	Fruit Punch	Pink Guava
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CHILLED PRODUCTS

FROZEN PUREE

Peach	Mango
Strawberry	Banana
Raspberry	Passionfruit with Seed
Pink Guava	Passionfruit without Seed
Soursop	



95ML JUICE CUP

- No Added Sugar:
 - Orange
 - Apple
 - Pineapple
 - Pink Guava
 - Mango
- With Added Sugar:
 - Lime



GRANITA SLUSHIE MIX

Mango	Blueberry
Grape	Strawberry
Fruit Punch	

1+5 FROZEN CONCENTRATE

Orange	Lime
Pineapple	Fruit Punch

AMBIENT PRODUCTS

1 LITRE LONG LIFE PACKET

- | | |
|--|--|
| <ul style="list-style-type: none"> • No Added Sugar Orange Juice Apple Juice Grape Juice Pineapple Juice Multifruits Juice | <ul style="list-style-type: none"> • With Added Sugar Orange Juice Drink Apple Juice Drink Mango Nectar Apple Cranberry Juice Drink |
|--|--|

*Contract packing is available upon request



1 LITRE LONG LIFE PACKET 1+5 JUICE CONCENTRATE

- | | | |
|----------|---------|-------------|
| • Orange | • Apple | • Pineapple |
|----------|---------|-------------|

100ML LONG LIFE ALUMINIUM CUP

- Pure Orange Juice (No Added Sugar)
- Pure Apple Juice (No Added Sugar)



135ML DRINKING WATER

Pure Drinking Water



Other flavours or packing sizes are available upon request.
Please feel free to contact us and the SUNFRESH Sales Team
will be happy to assist you! 😊

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